

10th AUTO EXPO
2010

The Complete Automotive Show
5-11 January, 2010 • New Delhi, India

— Silver Jubilee Year —

www.autoexpo.in

ACMA
Automotive Component
Manufacturers Association of India

CII
Confederation of Indian Industry

SIAM
Society of Indian
Automobile Manufacturers

Accredited by
OICA

Mobility4all

FACT SHEET

Dates	:	Tuesday, 5 th to Monday, 11 th January, 2010
Media Days	:	Tuesday 5 th January, 2010
Venue	:	Pragati Maidan, New Delhi, India
Frequency	:	Biennial

Background :

Auto Expo is the Complete Automotive Show in this part of the world, organized jointly by Automotive Component Manufacturers Association of India (ACMA), Confederation of Indian Industry (CII) and Society of Indian Automobile Manufacturers (SIAM). The first Auto Expo was held in 1986, the second in 1993, and the third in 1996. Since then, Auto Expo has been institutionalized as a biennial show.



10th Edition of Auto Expo



Silver Jubilee Year of Auto Expo



Golden Jubilee Year of ACMA
Golden Jubilee Year of SIAM

Exhibition Highlights:

- Spread over 140,000 square meters
- Over 2100 participants
- Focused Fair – Auto Enterprise
- Vehicle Pavilions
- Components/Accessories Pavilions
- Conferences & Allied events
- International Participation from 25 countries
- International Delegations
- New Vehicle/Product launches
- Theme Pavilions
- Vehicle Design/CAD/CAM Pavilion
- Over 1.8 million visitors
- 1,50,000 business visitors

Display Highlights:

- Vehicles
- Components
- Accessories
- Theme Pavilion
- IT for Auto Industry
- Garage & Garage Equipments
- Oil & Lubricants
- Auto Electronics
- Leasing/Financial Companies
- Insurance Companies
- Battery Operated Vehicles
- CAD/CAM Solutions
- CNG Units
- Coach builders/"design" vehicles
- Design concepts
- Auto Finance

Visitor Profile :

- Overseas buyer delegations
- Int'l Business visitors
- Dealers Delegations
- Government Officials
- Senior Executives of PSUs
- CEOs/Decision Makers
- Ministerial Departments
- Managers/Department /Division Heads
- Engineers / Technicians
- Diplomats / Embassies / Missions in India
- State Transport Authorities
- Research Institutes / Educational Institutions
- Publication Houses
- Delegations from Technical Institutions
- Auto Enthusiasts
- Socialites
- General Visitors

Special Features:







- International business lounge
- Exclusive Media Lounge
- Exclusive Five Star Restaurant
- Meeting / Conference facilities within the venue

Segmentation of Halls :

Halls 2 to 12, 14 & 15 : Vehicles – cars, utility vehicles, commercial vehicles, buses, trucks, two-wheelers & three-wheelers

Halls 1, 13, 18 & Hangers : Auto components, accessories, garage equipments etc

Special attractions :

-  Vintage Car Display
-  Go-carting
-  Award Nights
-  Design Contest
-  Diesel Pavilion
-  Asli / Naqli Pavilion

For further information and Registration details, please contact:

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