



AUTO EXPO 2010 **5 – 11 JANUARY, 2010 : PRAGATI MAIDAN, NEW DELHI**

IN RETROSPECT

EXHIBITION HIGHLIGHTS

Media Day	:	5 th - 6 th January 2010
Inauguration Day	:	6 th January 2010
Valedictory Function	:	11 th January 2010
Organized By	:	ACMA (Automotive Component Manufacturers Association), CII (Confederation of Indian Industry) ,SIAM (Society of Indian Automobile Manufacturers)
Auto Expo 2010 Theme	:	Mobility for All, Special Focus: Green Environment
Accreditation By	:	OICA (Organisation Internationale Des Constructeurs D'automobiles International Organization Of Motor Vehicle Manufacturers)
Area Covered	:	1,25,500 sqmts
Number of Participants	:	2105 : Indian – 1298 Overseas – 807
Vehicle Manufacturers	:	42
Auto Components Mfrs	:	1754
Others – Accessories, Garage Equipments, Alternate Fuel Technologies, Auto Design, IT, Audio & Electronics, Engine Pavilion etc.	:	309
Total Number of Visitors	:	12,05,152
Business Visitors	:	2,01,028: Domestic – 9,82,509 & Overseas – 21,615

- Country Pavilions** : Canada, China, France, Germany, Italy, Japan, Luxembourg, Spain, Taiwan, & UK
- International Participation** : **30 countries** – Austria, Bangladesh, Canada, China, Columbia, Czech Republic, Egypt, Finland, France, Germany, Hongkong, India, Italy, Japan, Luxembourg, Malaysia, Mexico, Netherlands, Russia, Singapore, South Korea, Srilanka, Spain, Sweden, Switzerland, Taiwan, Thailand, UAE, United Kingdom, United States of America etc
- Overseas Delegations** : **98 delegations from 33 countries** - Austria, Algeria, Bahrain, Bangladesh, Belgium, Brazil, Canada, China, Colombia, Czechoslovakia, France, Germany, Ghana, Indonesia, Iran, Italy, Israel, Japan, Kenya, Korea, Kuwait, Luxembourg, Myanmar, Malaysia, Mexico, Nepal, Nigeria, Pakistan, Philippines, Poland, Russia, Saudi Arabia, Singapore, Spain, South Africa, Sri Lanka, Sweden, Tanzania, Taiwan, Thailand, Turkey, United Arab Emirates, United Kingdom, United States of America.
- Media Registrations** : **19 countries** – China, France, Germany, Hongkong, India, Indonesia, Italy, Japan, Malaysia, Nepal, Netherlands, Russia, Singapore, South Korea, Switzerland, Syria, Thailand, United Kingdom, United States of America
- Focused Pavilions** : Accessories Pavilion, Alternate Fuel Technologies, Asli Naqli Pavilion, Design Pavilion, Diesel Planet, Engine Pavilion, Garage Equipment, Students Corner

Concurrent Show:

Auto Enterprise 2010 – The Big Fair for the Small Enterprises

- 210 exhibitors; 8000 sqmts **of area in an Exclusive Pavilion**
- Overwhelming response

Concurrent Events:

- ❖ Introduction of **Goodwill Day** – a Special facilitation of visit by physically challenged people.
- ❖ **“Asli Naqli”** – Theme Pavilion, organized by ACMA, creating awareness about Original and Duplicate products.
- ❖ **“Vintage & Classic Car Display”**, organized in cooperation with HMSI (Heritage Motoring Club of India)
- ❖ **“Auto Expo – Design the Bookmark Contest ”** – the first (offline) event for the School children
- ❖ Introduction of **Traffic Marshals** inside Pragati Maidan and at main entry points for Traffic Management in association with JK Tyre
- ❖ **Road Safety Rallies** by School Children
- ❖ **No-Honking Campaign** in association with Save Earth NGO
- ❖ **Free Health Check Up Campaign for Drivers** organized by SIAM-SAFE in association with Delhi Traffic Police, DTC and TCI Foundation
- ❖ **Nukad Natak on HIV Aids** awareness for Drivers, **Road Safety Nukad Natak**

- ❖ ***Safety Ride Zone for Children*** By Hyundai Motor (I) Limited
- ❖ ***Automotive Style Design Contest*** for Engineering Students
- ❖ ***Three Wheelers Training Programme*** organized by SIAM
- ❖ ***National Road Safety Week - Valedictory function*** in association with Ministry of Heavy Industries.
- ❖ ***Special Award Ceremony*** on the occasion of 10th edition and 25 years of Auto Expo for continuous participation in all 10 events and largest participation in categories of Vehicles, Component, SME Sector and Overseas Pavilion
- ❖ ***IP Round table*** discussion by SIAM
- ❖ ***ACMA Golf Day***
- ❖ ***Celebrity Visits***

CONFERENCES / SEMINARS:

- Seminar on “Recycling of Vehicles” by SIAM
- Seminar on IP Management Through Brand Protection by ACMA
- Indian Semiconductor Association Conference
- FADA Summit organized by Federation of Automobile Dealers Association.
- 4th Styling & Design Conclave, organized by SIAM
- Investment Promotion Seminar – the Road Ahead by ACMA
- Seminar on Low Carbon Vehicle Technology organized by SIAM in association with Society of Motor Manufacturers & Traders, UK (SMMT)
- Conference on Transport- Transport Solutions for a World-Class City organized by CII
- One-to-One Meeting with Delegation from All India Motor Transport Officials by SIAM
- 4th Auto Trade Dialogue 2010, organized by SIAM
- Export conference by ACMA, Interactive Session with ACMA Office Bearers, Senior Members and Dr. Polter, Fraunhofer, Germany
- International Conference on Automotive Infotronics, organized by SIAM
- Interaction with Young Presidents’ Organization delegation by ACMA
- Visit of Minister of Krecke, Ministry of the Economy & Foreign Trade, Luxembourg

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