

# 9<sup>th</sup> AUTO EXPO

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The Complete Automotive Show  
January 10-17, 2008 • New Delhi, India

## **AUTO EXPO 2008** **10 – 17 JANUARY, 2008 : PRAGATI MAIDAN, NEW DELHI**

### **IN RETROSPECT**

#### **EXHIBITION HIGHLIGHTS:**

Media Days	:	9 <sup>th</sup> & 10 <sup>th</sup> January 2008
Inauguration Day	:	10 <sup>th</sup> January 2008
Organized By	:	ACMA ( Automotive Component Manufacturers Association) ,CII ( Confederation of Indian Industry) ,SIAM ( Society of Indian Automobile Manufacturers)
Auto Expo 2008 Theme	:	Mobility for All
Accreditation By	:	OICA (Organisation Internationale Des Constructeurs D'automobiles International Organization Of Motor Vehicle Manufacturers )
Area Covered	:	1,20,000 sqmts
Number of Participants	:	2000 : Indian – 1300 Overseas – 700
Vehicle Manufacturers	:	53
Auto Components Mfrs	:	1709
<b>Others</b> – Accessories, Garage Equipments, Alternate Fuel Technologies, Auto Design, IT, Audio & Electronics, etc.	:	238

Estimated Orders	:	Rs 2017 million
Trade Enquiries	:	2,27,335 Nos.
Total Number of Visitors	:	18,00,237
Business Visitors	:	1,35,000: Domestic – 1,17,385 & Overseas – 17,615
Country Pavilions	:	Canada, China, France, Germany, Italy, Japan, Malaysia, Spain, Taiwan, UK & USA
International Participation	:	<b>29 countries</b> – Austria, Bangladesh, Canada, China, Czech Republic, Egypt, France, Germany, Holland, Hong Kong, India, Italy, Japan, Korea, Malaysia, Poland, Russia, South Africa, Singapore, Spain, Sweden, Switzerland, Taiwan, Turkey, Thailand, United Arab Emirates, United Kingdom, United States of America.
Overseas Delegations	:	<b>84 delegations from 33 countries</b> - Austria, Bangladesh, Belarus, Brazil, Canada, China, France, Germany, Indonesia, Iran, Italy, Japan, Kenya, Korea, Malaysia, Nepal, Pakistan, Philippines, Russia, Singapore, Spain, South Africa, Sri Lanka, Sweden, Tanzania, Taiwan, Thailand, Turkey, United Arab Emirates, United Kingdom, United States of America, Uzbekistan, Vietnam.
Focused Pavilions:		Accessories / Car Décor Pavilion, Alternate fuel Technologies, Design Pavilion, Diesel City, Garage Equipment, Infotronics

#### Concurrent Show:

##### ***Auto Enterprise 2008 – The Big Fair for the Small Enterprises***

- **200 exhibitors; 7000 sqmts** of area in an Exclusive Pavilion
- **Overwhelming response**

##### ***Robo Expo 2008 – The First Exhibition on Robotics & Automation***

- **1000 sqmts** of area in an Exclusive Pavilion
- **Overwhelming response**

#### Concurrent Events:

- ❖ **“Asli Naqli”** – Theme Pavilion, organized by ACMA, creating awareness about Original and Duplicate products.
- ❖ **“Vintage & Classic Car Drive and Display”**, organized in cooperation with HMSI (Heritage Motoring Club of India)
- ❖ **“Auto Expo – Apollo Tyres Quiz Event ”** – the first event for the Exhibitors
- ❖ **Auto Expo Safe Ride Programme** – organized by SIAM in association with Hero Honda

- ❖ **Trial Bike Demonstration, Safety Riding For Adults, Safety Riding for Kids, Bike Designing Demonstration, Safe Riding Education on Riding Trainers** by Honda Motorcycle & Scooter India
- ❖ **ACMA Golf Day**
- ❖ **NDTV / Car India Awards**
- ❖ **Overdrive Awards**

#### **CONFERENCES/SEMINARS:**

- NATRIP VCA Conference, organized by SIAM.
- 'Investing in India' An Interactive Session with State Governments on ,Organised by ACMA
- FADA Summit organized by Federation of Automobile Dealers Association.
- Styling & Design Conclave, organized by SIAM
- Seminar and One-to-One Meeting with Delegation from Piemonte, Italy Organised by ACMA
- ACMA – VDA Seminar and One-to-One business Meetings
- Seminar on Foresight Vehicles, organized by SIAM
- Conference on "Access to Global Markets through International Purchasing Offices (IPOs)" Organised by ACMA
- Auto Trade Dialogue 2008, organized by SIAM
- Robo Expo Seminar, organized by CII
- 3rd Latin America & Caribbean Conclave, organized by CII
- Canadian Auto Sector Seminar on "India-Canada Collaboration - Growing Globally in the Auto Sector"
- International Conference and Exposition on Automotive Infotronics, organized by SIAM
- Seminar on Bus Road Transport Solutions, organized by SIAM

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