



The Complete Automotive Show
 5-11 January, 2010 • New Delhi, India
 — Silver Jubilee Year —

**FORM NO 1A
 DISCOUNTS
 (To Accompany Form 1)**

Company/Organization.....
 Contact Executive..... Designation.....
 Email..... Mobile..... Fax.....

A) EARLY BIRD DISCOUNT (APPLICABLE FOR AUTO EXPO 2010) VALID UPTO 15th July 2009

| | INR/US\$ |
|---|----------|
| Space Booked At Auto Expo 2010 Sqms (Please mention amount applicable in amount column for calculation purposes) | |
| Less Discount as applicable (please tick) | |
| • Booking of 12 to 1099 sqms = 3% | |
| • Booking of 1100 to 2199 sqms = 4% | |
| • Booking of 2200 sqms & above = 5% | |
| AMOUNT AFTER DEDUCTION OF EARLY BIRD DISCOUNT | |

B) LESS LOYALTY DISCOUNT (APPLICABLE FOR AUTO EXPO 2010)

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|--|--|
| <ul style="list-style-type: none"> • For Participation at Auto Expo 2008 & 2010 = 2% • For Participation at Auto Expo 2008, 2010 & 2012 = 3% (applicable only in 2012) | |
| NET AMOUNT AFTER DEDUCTION OF LOYALTY DISCOUNT | |

GRAND TOTAL

- **Early Bird Booking closes on 15th July, 2009.** Early Bird discount will be applicable only for participants whose bookings received before 15th July, 2009, with Space Booking Contract Form No. 1 and 50% advance payment of Space Rentals. Please refer Point No.9 of Form No.1, Page 2 for Cancellation Policy. Early Bird Discount will be applicable on the gross rentals.
- The Loyalty Discount will be applicable on net amount after deducting the Early Bird Discount. The legal entity will only be eligible for the Loyalty Discount. Loyalty Discount is subject to continuous participation (as mentioned in Item B above) without any absence.
- All the above discounts are subject to receipt of payments within the stipulated deadlines, as per "Space Booking Procedure" (refer General Exhibitor Rules – Page 2 of Space Booking Contract Form)
- Confirmation of bookings and allocation of space will be made on "first-come-first served" basis. Exhibitors may indicate their preferences of location. Preference of location is considered as per the Seniority/loyalty of the exhibitor on a first come first served basis, subject to receipt of booking with requisite payment within the stipulated time. The decision of the Organiser in this case will be final.
- The Layouts will be made after receipt of confirmed bookings under Early Bird Category.

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|  Automotive Component Manufacturers Association of India |  Confederation of Indian Industry |  Society of Indian Automobile Manufacturers |
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