



**Automotive Component
Manufacturers Association of India**



**Confederation of Indian Industry
Since 1895**



**Society of Indian
Automobile Manufacturers**



**The Complete Automotive Show
7-11 January 2012 - Pragati Maidan, New Delhi, India**

www.autoexpo.in

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**APPLICATION FORM FOR
ADVERTISEMENT
IN
EXHIBITOR CATALOGUE**

FORM 2

DEADLINE

30th November 2011

THE BUYER'S GUIDE

- ◆ The "Auto Expo 2012" is scheduled from 7th – 11th January 2012 at Pragati Maidan, New Delhi, India. It will list and provide detailed information of all companies / organizations who participate as Exhibitors in the Auto Expo 2012. The catalogue will be distributed to a wide range of business officials, diplomats, government officials and embassies. The "Auto Expo 2012" Exhibitor Catalogue therefore will act as a valuable Buyer's Guide during and after the exhibition.
- ◆ The 11th Auto Expo Exhibitor Catalogue gives an opportunity to both Exhibitors and Non – Exhibitors to project their Corporate Image to the Automotive World by advertising in the Exhibitor Catalogue.

GENERAL CONDITIONS

1. Advertising opportunities in the "Auto Expo 2012" Exhibitor Catalogue are available to exhibitors and non exhibitors.
2. The submission of this form by the Company / Organization shall constitute a firm order to the Organiser.
3. Order will be accepted by the Organiser provided it is received along with Demand Draft for the full amount in advance, payable to the CONFEDERATION OF INDIAN INDUSTRY, New Delhi. Advertisement in the catalogue is not guaranteed unless this condition is fulfilled.
4. Overseas Advertisers can remit the payment in USD through Bank transfer as per the details given below

Remittance Details

Beneficiary : Confederation of Indian Industry
Account No. : 52205035775
Name of the Bank: Standard Chartered Bank
Narain Manzil, 23 Barakhamba Road
New Delhi 110 001 India
Swift Code : SCB LINBB DEL
IBAN for GBP : GB 41 SCBL 60910457083521
IBAN for EUR :- DE18512305000018506203
ABA NUMBER (USD): 026002561
Sort Code of SCB London: 609104

ADVERTISEMENT RATES

For Full Page Advertisement

	INR	USD
1. Inside pages		
- Black & White	20,000.00	500
- Four Colour	50,000.00	1500
2. Back Cover (Four colour)	2,50,000.00	8000
3. Inside Front Cover (Four colour)	1,80,000.00	5000
4. Inside Back Cover (Four colour)	1,50,000.00	4000
5. Page facing Inside Back Cover	80,000.00	2000
6. Double Spread (Four Colour)	80,000.00	2000
7. Book Mark	2,50,000.00	8000

Please note that taxes will be applicable as per the government rules & regulations.

5. Rates shown are payable strictly net, without deduction, discount or agency commission.
6. The catalogue will be printed in offset printing.
7. Advertisement Material: **All the advertisement material should be submitted in a CD in Coral Draw or high resolution PDF format** along with sample print-out in the following sizes.

	Height	Width
➤ Print Area	24.5 cms	x 18 cms
➤ Overall Area	28 cms	x 21 cms
➤ Double Spread	28 cms	x 42 cms

8. The last date for submission of advertisement material is **30th November 2011.**

ADVERTISEMENT ORDER

I / We have read the General Conditions for advertisement in the catalogue and confirm that they are acceptable to us. I enclose the Bank Draft No. / Remittance _____ dated _____ for INR /USD _____
The Advertisement Material is enclosed as per the specifications and formats mentioned.

Signature: _____
Name: _____ Designation: _____
Company: _____
Address: _____
Tel: _____ Fax: _____ Email: _____