

**ACMA**Automotive Component  
Manufacturers Association of India

Confederation of Indian Industry

**SIAM**Society of Indian  
Automobile Manufacturers**MAIL TO :**Mr Achal Uppal / Mr Amar Yadav  
Confederation of Indian Industry  
Plot No. 249 F, Sector 18  
Udyog Vihar Phase IV,  
Gurgaon 122 015, Haryana ,India  
Tel: +91 124 401 4060 – 67  
Fax: +91 124 401 4057/80  
Email : [achal.uppal@cii.in](mailto:achal.uppal@cii.in)  
[bsxindia@cii.in](mailto:bsxindia@cii.in)  
Website : [www.autoexpo.in](http://www.autoexpo.in)**APPLICATION FORM FOR  
ADVERTISEMENT  
IN  
EXHIBITOR CATALOGUE****FORM 2****DEADLINE****3<sup>rd</sup> January 2020****THE BUYER'S GUIDE**

- While the Auto Expo 2020 - Vehicles is planned at Greater Noida (India Expo Mart) from 7 to 12 February, 2018; the "Auto Expo 2020 - Components" is scheduled from 6-9 February 2020 - Components at Pragati Maidan, New Delhi, India. The Buyer's Guide (catalogue) will list and provide detailed information of all companies / organizations who participate as Exhibitors in the Auto Expo 2020 – Vehicles and Auto Expo 2020 - Components. The catalogue will be distributed to a wide range of business officials, diplomats, government officials and embassies. The "Auto Expo 2020" Exhibitor Catalogue therefore will act as a valuable Buyer's Guide during and after the exhibition.
- The 15th Auto Expo 2020 Exhibitor Catalogue gives an opportunity to both Exhibitors and Non – Exhibitors to project their Corporate Image to the Automotive World by advertising in the Exhibitor Catalogue.

**GENERAL CONDITIONS**

- Advertising opportunities in the "Auto Expo 2020" Exhibitor Catalogue are available to exhibitors and non exhibitors.
- The submission of this form by the Company / Organization shall constitute a firm order to the Organiser.
- Order will be accepted by the Organiser provided it is received along with Demand Draft for the full amount in advance, payable to the CONFEDERATION OF INDIAN INDUSTRY, New Delhi. Advertisement in the catalogue is not guaranteed unless this condition is fulfilled.
- Overseas Advertisers can remit the payment in USD through Bank transfer as per the details given below

**Remittance Details**

Beneficiary : Confederation of Indian Industry  
Beneficiary Address : 23, Institutional Area, Lodhi Road,  
New Delhi 110003 INDIA

Account No.: 52205035775  
Name of the Bank: Standard Chartered Bank  
23, Narain Manzil, Barakhamba Road  
New Delhi 110 001 India

Swift Code : SCB LINBB DEL  
IBAN No for GBP: GB42SCBL60910451997017  
IBAN for EUR: DE18512305000018506203  
ABA NUMBER (USD): 26002561  
Sort Code of SCB London: 609104

- Rates shown are payable strictly net, without deduction, discount or agency commission.
- The catalogue will be printed in offset printing.
- Advertisement Material: **All the advertisement material should be submitted in a CD in Coral Draw or high resolution PDF format** along with sample print-out in the following sizes.

	Height		Width
➤ Print Area	24.5 cms	x	18 cms
➤ Overall Area	28 cms	x	21 cms
➤ Banner Advertisement	10 cms	x	68 cms

- The last date for submission of advertisement material is **10<sup>th</sup> January 2020.**

**ADVERTISEMENT RATES\****For Full Page Advertisement*

	INR	USD
1. Inside pages - Four Colour	80,000.00	2000
2. Back Cover (Four colour)	3,50,000.00	8500
3. Inside Front Cover (Four colour)	1,80,000.00	5000
4. Inside Back Cover (Four colour)	1,50,000.00	4000
5. Page facing Inside Back Cover	1,00,000.00	3000
6. Banner Advertisement ** (Four Colour)	2,50,000.00	7000

**\* Please note that GST @ 18 % will be charged extra as applicable.****\*\* A unique opportunity to highlight your products. The supporter will get an advertisement banner on alternate pages of exhibitor listing in Exhibitor Catalogue for maximum of 10 pages.****ADVERTISEMENT ORDER**

I / We have read the General Conditions for advertisement in the catalogue and confirm that they are acceptable to us.  
I enclose the Bank Draft No. / Remittance \_\_\_\_\_ dated \_\_\_\_\_ for INR /USD \_\_\_\_\_.  
TDS Deducted: \_\_\_\_\_ The Advertisement Material is enclosed as per the specifications and formats mentioned.  
Signature: \_\_\_\_\_  
Name: \_\_\_\_\_ Designation: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
Tel: \_\_\_\_\_ Mobile: \_\_\_\_\_ Email: \_\_\_\_\_