

ACMAAutomotive Component
Manufacturers Association of India

Confederation of Indian Industry

SIAMSociety of Indian
Automobile Manufacturers**MAIL TO :**Mr Achal Uppal / Mr Amar Yadav
Confederation of Indian Industry
Plot No. 249 F, Sector 18
Udyog Vihar Phase IV,
Gurgaon 122 015, Haryana ,India
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Fax: +91 124 401 4057/80
Email : achal.uppal@cii.in
bsxindia@cii.in
Website : www.autoexpo.in**APPLICATION FORM FOR
ADVERTISEMENT
IN
EXHIBITOR CATALOGUE****FORM 2****DEADLINE****10th January 2018****THE BUYER'S GUIDE**

- While the Auto Expo 2018 - Vehicles is planned at Greater Noida (India Expo Mart) from 9 to 14 February, 2018; the "Auto Expo 2018 - Components" is scheduled from 8-11 February 2018 - Components at Pragati Maidan, New Delhi, India. The Buyer's Guide (catalogue) will list and provide detailed information of all companies / organizations who participate as Exhibitors in the Auto Expo 2018 – Vehicles and Auto Expo 2018 - Components. The catalogue will be distributed to a wide range of business officials, diplomats, government officials and embassies. The "Auto Expo 2018" Exhibitor Catalogue therefore will act as a valuable Buyer's Guide during and after the exhibition.
- The 14th Auto Expo 2018 Exhibitor Catalogue gives an opportunity to both Exhibitors and Non – Exhibitors to project their Corporate Image to the Automotive World by advertising in the Exhibitor Catalogue.

ADVERTISEMENT RATES*
For Full Page Advertisement

	INR	USD
1. Inside pages - Four Colour	50,000.00	1500
2. Back Cover (Four colour)	2,50,000.00	8000
3. Inside Front Cover (Four colour)	1,80,000.00	5000
4. Inside Back Cover (Four colour)	1,50,000.00	4000
5. Page facing Inside Back Cover	80,000.00	2000
6. Banner Advertisement ** (Four Colour)	2,50,000.00	8000
7. Book Mark	2,50,000.00	8000

** Please note that GST @ 18 % will be charged extra.**** A unique opportunity to highlight your products. The supporter will get an advertisement banner on alternate pages of exhibitor listing in Exhibitor Catalogue for maximum of 10 pages.***GENERAL CONDITIONS**

- Advertising opportunities in the "Auto Expo 2018" Exhibitor Catalogue are available to exhibitors and non exhibitors.
- The submission of this form by the Company / Organization shall constitute a firm order to the Organiser.
- Order will be accepted by the Organiser provided it is received along with Demand Draft for the full amount in advance, payable to the CONFEDERATION OF INDIAN INDUSTRY, New Delhi. Advertisement in the catalogue is not guaranteed unless this condition is fulfilled.
- Overseas Advertisers can remit the payment in USD through Bank transfer as per the details given below

Remittance Details

Beneficiary : Confederation of Indian Industry
23, Institutional Area, Lodhi Road,
New Delhi 110003 INDIA

Beneficiary Address

Account No.: 52205035775

Name of the Bank: Standard Chartered Bank
23, Narain Manzil, Barakhamba Road
New Delhi 110 001 India

Swift Code : SCB LINBB DEL

IBAN No for GBP: GB42SCBL60910451997017

IBAN for EUR: DE18512305000018506203

ABA NUMBER (USD): 26002561

Sort Code of SCB London: 609104

- Rates shown are payable strictly net, without deduction, discount or agency commission.
- The catalogue will be printed in offset printing.
- Advertisement Material: **All the advertisement material should be submitted in a CD in Coral Draw or high resolution PDF format** along with sample print-out in the following sizes.

	Height	Width
➤ Print Area	24.5 cms	x 18 cms
➤ Overall Area	28 cms	x 21 cms
➤ Banner Advertisement	10 cms	x 68 cms

- The last date for submission of advertisement material is **12th January 2018.**

ADVERTISEMENT ORDER

I / We have read the General Conditions for advertisement in the catalogue and confirm that they are acceptable to us. I enclose the Bank Draft No. / Remittance _____ dated _____ for INR /USD _____.

TDS Deducted: _____ The Advertisement Material is enclosed as per the specifications and formats mentioned.

Signature: _____

Name: _____ Designation: _____

Company: _____

Address: _____

Tel: _____ Fax: _____ Email: _____